MERSEYSIDE FIRE AND RESCUE AUTHORITY			
MEETING OF THE:	**POLICY & RESOURCES COMMITTEE**		
DATE:	**15TH DECEMBER 2016**	**REPORT NO:**	**CFO/082/16**
PRESENTING OFFICER	**DEPUTY CHIEF FIRE OFFICER**		
RESPONSIBLE OFFICER:	**AM JAMES BERRY**	**REPORT AUTHOR:**	**GM GARY OAKFORD**
OFFICERS CONSULTED:	**SIMON PURCELL**		
TITLE OF REPORT:	**MFRA PARTNERSHIP WITH LFC FOUNDATION**		

APPENDICES:	**A**	**AGREEMENT (TO FOLLOW)**

Purpose of Report

1. To request that Members note the content of this report and approve the continued partnership between MFRA and the LFC Foundation.

Recommendation

2. That Members note the content of this report and approve this partnership.

Introduction and Background

3. MFRA has for a number of years supported the LFC Foundations "Kicks" programme on an ad hoc basis at 2 locations in Merseyside (Toxteth Fire Fit HUB and Birkenhead). The primary aim of the project is to engage with young people aged from 8 to 20 years through football with a number of associated outcomes.

4. During July 2016, the LFC Foundation contacted MFRA to seek support for a new bid (to the Premier League) and to formalise partnership arrangements with MFRA for the continued delivery of the "Kicks" programme for a further 3 years (2016 to 2019), initially at 3 locations and moving to 5 locations during the lifetime of the programme; all of which are historical Anti-Social Behaviour Hot Spots for MFRA (small nuisance fires and violence at work towards operational and other staff).

5. This new programme will see the continued delivery at Toxteth and Birkenhead, a 3rd programme in Belle Vale, a 4th in Croxteth and a 5th in St Helens (TBC). It should be noted that there is alternative football provision provided by Everton in the Community (EITC) and the areas chosen ensure both programmes do not compromise the delivery of the other.

6. A number of strategic meetings have taken place with Officers from Community Risk Management and the LFC Foundation to agree the terms of reference and a formal Partnership Agreement has been put in place which includes:

- MFRA will be the primary partner to LFC Foundation – all literature will be co-branded.

- MFRA will utilise the Fire Fit logo; this also complements the internal relationship that focusses on workforce health.

- It has been agreed by LFC Foundation that the Group Manager for Community Risk Management will be co-opted onto the Operational Board to provide scrutiny and oversight of project and report on MFRA objectives.

- MFRA will support Board Meetings to ensure the successful delivery of the project.

- MFRA will work with the LFC Foundation to ensure the Business Plan is reflective of each stakeholder's values.

- MFRA will add value to the programme by complimenting the football programme with the inclusion of Information, Advice and Guidance and referral pathways for example to Community Safety Apprenticeships or Princes Trust, Road Safety Engagement Sessions will also be included as will sessions on Youth Violence and Knife Crime delivered by Street Doctors a Liverpool based charity.

- These are just examples of the approach and steps taken that will aim to take this "Kicks" programme beyond the scope that is currently being delivered by Liverpool Foundation and other Premier League Clubs and will ensure that MFRA remains and active and engaged stakeholder for community engagement.

- A key performance indicator as set by the Premier League is to engage with 970 young people each year and typically the sessions will be delivered from 5pm – 7pm, 6pm – 8pm and 7pm to 9pm subject to demand and locations.

Equality and Diversity Implications

7. An EIA has been completed for Fire Fit.

- This is being achieved by actively engaging and develop partnerships in the promotion of sport, health & well-being and cultural activity as a direct contribution to creating safer stronger communities.
- This will enable MFRA to reach into the community to ensure that our service provision has a direct positive impact on the health and positive well-being of the community.

- It will target those areas facing most challenges to their health or socio and economic well-being and in doing so can play a significant part in enhancing social cohesion.

Staff Implications

8. MFRA staff and volunteers have been identified to support the programme in addition to the LFC Foundations Coaching Staff. All staff are subject to the necessary HR requirements for working with Children and Young People and the adherence to safeguarding policies for both organisations.

Legal Implications

9. An Agreement has been drafted for the purposes of this proposal which will serve to maintain the partnership and obligations of both parties.

Financial Implications & Value for Money

10. LFC Foundation have secured £80k to deliver the Kicks programme over the next 3 years. LFC Foundation were able to apply for a discretionary fund of £30k subject to match funding by a partner. MFRA contribution will be £30k, on this basis the total programme budget is £140k.

11. The money will be a financial contribution of £30k which is currently held in the Olympic Legacy Reserve and will be our sole contribution for the next 3 years up to August 2019. However to reaffirm as we will be co-opted onto the Operational Board we will be in a position to direct the Business Plan to meet our aims and objectives and have control on the financial spend.

Risk Management, Health & Safety, and Environmental Implications

12. MFRA has a dedicated officer that oversees the overall governance of Fire Fit. Measures have been taken to ensure all staff who deliver the programme are suitably qualified, have DBS clearance and are fully conversant with MFRA safeguarding policy.

Contribution to Our Mission: *Safer Stronger Communities – Safe Effective Firefighters*

13. The outcomes contribute directly to our mission and values. Outcomes and results will be reported back through normal reporting processes.

BACKGROUND PAPERS

GLOSSARY OF TERMS